

Exclusive newsletter by local journalists with primary contacts and professional analysis!

Food Ingredients China News

Food ingredients industry is a hotspot with fast growth in food industry. With the perfection of the national food additives industry standard and encouragement by the government policy on food processing, the demand of food ingredient is predicted to swell to 4,800 kilotons by 2010.

China has great market potential for new and better food additives. At present, there are only 22 categories of food additives including 1,600 kinds having been approved for production in the market, of which 700 kinds are flavors.

The demand of food emulsifier is large in food industry. China only grants permission for the consumption of 30 kinds of food emulsifier so far, while it is 60 in the world market. Among these 30 kinds, 5 kinds such as glycerin fatty acid ester, sucrose fatty ester and so on account for the majority of Chinese food emulsifiers. There is a big gap of 14 kt/a food emulsifier needed in China, especial for new kinds.

The output of gluten in China is 8 kt/a, while the demand reaches 20 kt/a yet. The short supply of gluten is caused by lack of raw materials for gluten production, such as pigskin and bone. The situation is similar with calcium propionate, whose output is 1 kt/a, and 15 kt/a of which needs to be imported. There is a big market waiting to be explored in the market of food additives, whose supply is insufficient because of the raw materials, as well as market of new kinds of food additives.

Keeping track of the latest trend trends in the demand and market dynamics, and staying informed of the development of technology and the application of food additive industry could help you seize the commercial opportunities in Chinese food additive market and gain better return of investment. What's more, closely follow-up of government policies and industry standard will definitely help you make quicker and wiser decisions.

Food Ingredients China News brings you the latest information on new legislations and policies, new technologies and new food ingredients, company dynamics and the market trend and intelligence that are shaping the market

What's covered?

- Exclusive analysis on how new legislation, both domestic and international, will affect the food ingredients market in the future
- Government guideline on food ingredients market
- Up-to-date information about challenges in production and industry standards in food ingredients industry in China
- Technology innovation and new food ingredients and formulation
- Provincial and national policy and dynamics analysis
- In-depth profiles of food ingredients companies impacting the Chinese market
- Food industry trends shaping the Chinese market
- Breaking news on joint ventures and wholly foreign-owned enterprise
- New products and line openings and closings, expansions and closures
- Contracts, merging, acquisitions and cooperation between Chinese food ingredients companies

Reasons to subscribe

- To analyze the impact of new food ingredients guideline and legislation.
- To know the latest technology innovation in China
- To identify new business opportunities in China – where and when should you invest?
- To gain vital business intelligence out of China ahead of the competition
- To sales and marketing leads from comprehensive coverage of deals completed in China
- To find out where the Chinese food ingredients market could go next and how your business can get involved
- To keep informed about the activities of your competitors in China
- To discover which fields Chinese companies are looking for investment in

Who needs to subscribe?

- **Food Ingredients end-users** looking to outsource from China
- **Food Ingredients producers** targeting Chinese food ingredients market or looking to increase presence or change strategy in the region
- **Raw material suppliers of food ingredients** targeting Chinese food ingredients industry
- **Specialty chemicals companies**
- **Laboratory and academic institute** targeting Chinese food ingredients effective component and formulations
- **Analysts and consultants** trying to gain insight into the world's fast-growing market for food ingredients

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CCM newsletter is focused on market and technology that are in rapid development. Our aim is to ensure subscribers have the inside track on stories affecting their business to ensure that they maintain their competitive advantages in an increasingly competitive marketplace and even get more business opportunities in China.

CCM newsletters are an essential business tool for anyone hoping to be informed of the latest developments in the fast moving technologies and markets.

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- Fine Chemicals China News
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- High Performance Polymers China News
- Engineering Plastics China News
- Pharmaceuticals & Intermediates China News
- Investment in China & Commercial Opportunities (Chinese)
- Global Biomedicines (Chinese)
- World Communication & Cultural Industries (Chinese)
- E-Commerce China (Chinese)

Major elements of each CCM newsletter:

- Legislative changes/ standards/regulations and policies
- Launch and trials/new technology/new products
- Market analysis and forecasts (Spotlight)
- Market and Consumer trends/company plan and strategies
- Supply and demand
- New installations
- JV/contracts/mergers/acquisitions