

Crop Protection

China **NEWS**



Crop Protection China News

China is ready for more advanced technology, quality crop protection products and investment

Crop Protection China News brings you the latest information on new company dynamics, new legislations and policies, new market trends, new area dynamics

China's crop protection industry is thriving and ready for more advanced technology, higher quality crop protection products, and more investment. China is relatively weak in these areas and is prepared to work harder. Ninety-five percent of domestic crop protection products manufacturers are small-scale and have lagging technology and additionally, are not keeping up strong profits.

China is largely an agricultural country with diseases and insects negatively affecting an area of 4,670 billion m² each year, and in recent years, its demand for crop protection products has increased by an AGR of 6%. Meanwhile, the policies that are being implemented strongly favor agriculture, and farmers are more willing to work on their land. Unfortunately, this also increases the demand for crop protection products. If demand continues at current speeds, it will exceed 340 kilotons by 2008.

Luckily, there are great commercial opportunities for crop protection products with high efficiency and low residue. Due to environment protection agencies and the determination of international conventions such as PIC, POPs and REACH, the Chinese government is helping to promote these safer crop protection products.

Meanwhile, the prohibition of 5 highly toxic crop protection products and the limiting of another 16 crop protection products in 2007 have lead to this new market valuing RMB \$10 billion for new crop protection products with these new specifications. Additionally, these insects and pests have built up resistance to many home-made crop protection products, including imidacloprid, chlorpyrifos and avermectins. This is helping the potential market for crop protection products much larger.

Furthermore, top-quality seeds and other bio-chemical technology is required to improve the quality of crop protection products and ensure the food safety. The 2008 Beijing Olympic Games will largely help promote high-quality crop protection products using the residue-free agricultural products.

Knowing companies' current dynamics and market situation will help facilitate searches for commercial opportunities in China's market. Also, a close following of government policies, natural disasters, and area dynamics will surely help any buyer make faster and smarter decisions.

WHAT WE OFFER:

- Advanced technology, new crop protection products and formulations that China is pursuing
- Breaking news on joint ventures and foreign-owned enterprises
- Corporations, merges, and acquisitions between Chinese crop protection companies
- New plants and line openings, closings, and expansions
- Up-to-date information on manufacturing challenges and industry standards about residue and toxicity in China
- In-depth profiles of crop protection companies exploiting Chinese and international market
- Exclusive analysis on how new legislations will influence China's crop protection market
- How requirements from farmers, diseases, and pests are influencing the Chinese market
- Analysis of the impact of new crop protection guidelines and legislations

REASONS TO SUBSCRIBE:

- Identify new business opportunities in China – where YOU should invest and when
- Know what technology, and crop protection products China is prepared and excited for
- Find out where the Chinese crop protection market will go next and how your business can get involved
- Gain vital business intelligence from outside of China to get ahead of the competition
- Keep track of your competitor's actions
- Sales and marketing deals from comprehensive coverage of deals completed in China
- Gain insight into the latest market trends and market data for crop protection in China



MAIN CONTENTS:

■ What China wants

- **Report** of new technology, new crop protection products, or investment that China is searching for
- **Exclusive analysis** of its current market situation and why we need it
- **Company strategies** to achieve its goals and exploit the crop protection market domestically and internationally
- **Future impact** on the company, crop protection industry in China, and the crop protection market in general

■ Policy and Legislation

Get an exclusive analysis of the impact of new crop protection guidelines and legislation, both domestically and internationally. Also, how and why new legislation will influence China's crop protection market.

- **Introduction** of new policy and legislation affecting domestic crop protection companies
- **Impact** of the legislation on the crop protection industry, supply and demand, export and import, etc.
- **Viewpoints** of companies, associations, experts and farmers
- **Companies strategies** to respond to the legislation

■ Market Dynamics

Cover the updated information on the crop protection industry: new industry bases, new product lines, supply and demand, company expansions, mergers, corporations, and closures.

- **The latest events occurred** in crop protection markets or companies
- **Forces driving** the event, including the planting area of the crops, various diseases and pests, environmental protection, market demand, etc.
- **Responses, strategies and actions** from companies and associations
- **Current situation and Detailed market trend** of the event

■ Area Dynamics

- **Report** of the latest situation of the diseases, insects, and crops being planted in the provinces of China
- **Exclusive analysis** of imports, exports, outputs and sales of crop protection products in this province
- **Survey** on purchasing tendencies of farmers and market situation
- **Detailed market trend** in that province

■ New Technology & New Products

Discover new promising crop protection products, the latest technology, and their market trends. Get exclusive analyses of why there is a potential market and how a company involved will promote new products.

- **Introduction** of new technology, new crop protection products, or a new production line in China
- **How it affect crop protection industry?** Statements from companies, associations, research institutes, and their users
- **Current situation** of product promotions in the market, its output, sales, and research process
- **Companies strategies** to take advantage of the market in the future
- **Future market trends** of the products and technology

■ Crop protection Registration

Report of China's crop protection products registration and analyses of the competitiveness of China's crop protection products in making profit domestically and internationally.

- **In-depth analysis** of home-made crop protection products: registration trends, application ranges, exports, supply and demand, advantages and disadvantages, etc.
- **Current situation** of crop protection products: current registration situations, market shares, output and sales, and companies' strategies to conquer the market
- **Comments** from companies, associations, experts and crop protection products users
- **Exclusive development trend** of them in the future



CCM METHODOLOGY:

- **Telephone interview**

Establish long-term, positive relationships with domestic companies including producers, traders, and end-users.

- **Face-to-face interview**

Meet with consulting companies, associations, or experts to gain more useful information and make exclusive and in-depth analyses.

- **Database**

CCM will buy the necessary data from CIQ, Agricultural Bureau, plant protection station, associations and other organizations to create a crop protection database with information about exports, imports, output, consumption, technology information, and planting and registration situation in recent years.

- **Internet**

Register to be a member of some established, well-known websites to learn about new companies, current crop protection events, new policies, and the situation with diseases and pests.

- **Expert consulting**

Establish long-term relationships with crop protection managers, crop protection/agriculture experts via payment or information exchanges, and they would termly contribute useful comments and information to CCM.

- **Exhibition**

Attend some exhibitions to gather updated information on new line openings, new technologies, new equipment launches, new company development and other breakthroughs.

- **Investigation**

CCM will investigate into companies, retailers, governments, farmers or experts to analyze the different trends of the crop protection market and its current habits.

WHO SHOULD SUBSCRIBE?

- **Companies and research institutes** to transfer its advanced technology and new quality crop protection products

- **Companies** with the intention of developing in China to cooperate with domestic crop protection companies

- **Crop protection products producers** targeting the Chinese crop protection market or looking to increase their presence or change their strategies for a specific region

- **Crop protection products end-users** looking to outsource from China

- **Raw material suppliers of crop protection products** targeting the Chinese crop protection industry

- **Laboratory and academic institutes** targeting Chinese crop protection products effective components and formulas.

- **Analysts and consultants** trying to gain insight into the world's fast-growing market of crop protection


Major CCM Newsletters:

- Crop Protection China News
- Herbicides China News
- Insecticides China News
- Fungicides China News
- Corn Products China News
- Forest Chemicals China News
- Dairy Products China News
- Bulk Pharmaceuticals China News
- Renewable Energies China News
- Specialty Paper Chemicals China News
- Pigments China News
- Inks China News

What will you have?

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