

# China Crop Protection Monthly Report

China Crop Protection Monthly Report provides you with more professional, comprehensive and insightful information on industrial intelligence, market dynamic, company dynamic, product information and trade analysis

China's crop protection industry has witnessed great development in the past few years, even though it is considered to be dragged down in the three years of the downturn period started from 2009. While entering 2012, China's crop protection industry showed a slight recovery.

The large output volume and export volume of pesticide in 2012 and the better profitable situation of pesticide enterprises all proved to the world that China's pesticide industry is again ready for another round of fast development.

China, as one of the biggest agricultural countries in the world, maintains a grain planting area of over 120 million hectares every year to feed up its expanding populations. Aiming to increase grain output to ensure grain security, more and more chemical pesticides are used in agricultural production. Although it has pushed up the demand of pesticides in general, it, on the other hand, caused lots of headache problems to China, such as food safety problems, pesticide resistance problems, environment pollution problems, etc.

Aiming to deal with the increasingly serious food safety problems and support the development of domestic crop protection industry, Chinese Government has carried out some landmark policies and government directions since 2010, such as Pesticide Industry Policy released in Sept. 2010, 12th Five-Year Plan for Pesticide Industry released in Feb. 2012, new national food safety standard of Maximum Residue Limits for Pesticides in Food released in Dec. 2012, etc.

Policies and government's directions, as one of the main factors that affect the development of domestic crop protection industry, have really brought great changes to domestic crop protection industry in recent years. In fact, it seems that in some cases, almost behind every dynamics of domestic crop protection industry even every pesticide enterprises, there shows the effectiveness of policies, such as industry integration, pesticide enterprises relocation, land transfer, unified pest and disease management, government purchase, GM crop issues, the ban on highly toxic pesticides, etc.

Behind the problems and changes, there are opportunities.

Industry integration brings opportunity for those enterprises and investors to expand their business by M&A more easily. Environmental protection policies force enterprises to invest more in their R&D projects and encourage the development of biological industry.

Staying focus with the dynamic of policies and market and holding a piece of professional, comprehensive and insightful information about the dynamics and changes CCM provided, investors will further and better understand China's pesticide industry and at the meanwhile make faster and smarter decisions.

## WHAT WE OFFER:

### China Crop Protection Monthly Report:

It is a monthly report, not a newsletter, with one or two most important or the latest occurrences or the hottest topics which took place in China's crop protection industry. We will provide you the most in-depth viewpoints and abundant valuable information to make sure that you can obtain professional and insightful intelligence, market dynamic, industry development, government policies and more by going through our feature articles every month.

## REASONS TO SUBSCRIBE:

- Identify new business opportunities in China – where and when YOU should invest
- Know what technology, and crop protection products China is prepared and excited for
- Find out where the Chinese crop protection market will go next and how your business can get involved
- Gain vital business intelligence from outside of China to get ahead of the competition
- Sales and marketing deals from comprehensive coverage of deals completed in China

## MAIN CONTENTS

### Main topics we pick up for China Crop Protection Monthly Report

- **Feb. 2013:** EC development
- **Mar. 2013:** Industry integration in China's pesticide industry
- **Apr. 2013:** Financial report analyzing of listed pesticide enterprise in China
- **May 2013:** Relocation progress of industrial park

### The following topics may be adopted in the feature articles after May 2013:

- Circulation of territory
- Governmental procurement
- Consolidated prevention and management
- Bio-pesticides
- Analysis on china's crops planting structure
- New regulations on pesticides
- Safety production of pesticides
- Oil's development
- Research and development of pesticides
- Transferable gene
- Analysis on import and export of pesticides
- Analysis on registration of pesticides
- Pesticides for non-crops
- Seeds treatment
- Auxiliary chemicals
- Marketing channels
- Pesticides for rice
- Pesticides for wheat
- Pesticides for corn
- Pesticides for minor crops

### CCM METHODOLOGY:

- **Telephone interview**

Establish long-term, positive relationships with domestic companies including producers, traders and end-users.

- **Face-to-face interview**

Meet with consulting companies, associations, or experts to gain more useful information and make exclusive and in-depth analyses.

- **Database**

CCM will buy necessary data from CIQ, Agricultural Bureau, plant protection station, associations and other organizations to create a crop protection database with information about exports, imports, output, consumption, technology information, and planting and registration situation in recent years.

- **Internet**

Register to be a member of some established, well-known websites to learn about new companies, current crop protection events, new policies, and the situation with diseases and pests.

- **Expert consulting**

Establish long-term relationships with crop protection managers, crop protection/agriculture experts via payment or information exchanges, and they would termly contribute useful comments and information to CCM.

- **Exhibition**

Attend some exhibitions to gather updated information on new line openings, new technologies, new equipment launches, new company development and other breakthroughs.

- **Investigation**

CCM will investigate into companies, retailers, governments, farmers or experts to analyze the different trends of the crop protection market and its current habits.

- **Third party assistance**

CCM will consult various information sources such as industrial associations, local statistics and China Customs.

- **Questionnaires**

CCM will carry out extensive questionnaire investigations, especially with key players, end users, to get market information of this industry.

- **Solicit contributions**

CCM will invite experts that are professional in agrochemical industry to have their comments and solicit manuscripts from them.

### WHO SHOULD SUBSCRIBE?

- **Companies and research institutes** to transfer its advanced technology and new quality crop protection products
- **Companies** with the intention of developing in China to cooperate with domestic crop protection companies
- **Crop protection products producers** targeting the Chinese crop protection market or looking to increase their presence or change their strategies for a specific region

- **Crop protection products end-users** looking to outsource from China
- **Raw material suppliers of crop protection products** targeting the Chinese crop protection industry
- **Laboratory and academic institutes** targeting Chinese crop protection products effective components and formulas.
- **Analysts and consultants** trying to gain insight into the world's fast-growing market of crop protection

#### Other CCM Newsletters:

- Herbicides China News
- Glyphosate China News
- Insecticides China News
- Fungicides China News
- Corn Products China News
- Dairy Products China News
- Renewable Energies China News
- TiO<sub>2</sub> China Monthly Report
- Industrial Biotechnologies China News

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