



China Crop Protection Summit 2012

On March 8th & 9th, 2012, Ramada Plaza Gateway, Shanghai, China

Organizer:  CCM International Limited



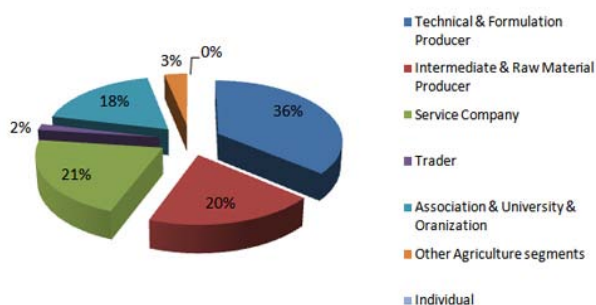
About CCPS

China Crop Protection Summit (CCPS) is the most featured event organized by CCM. Dated back to 2009, it's the fourth year that CCM has hosted the event. CCPS provides an ideal platform for obtaining the latest market intelligence information, networking with key global industry market leaders, and hearing from key delegates and industry experts on market "HOT TOPICS."

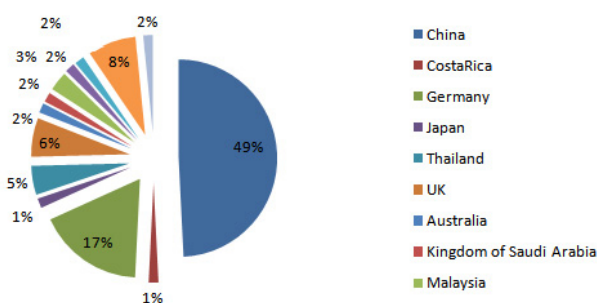
In China Crop Protection Summit 2012, we will continue to provide two concurrent workshops plus one and a half days conference with 15 hot topics.

Review of CCPS 2011

CCPS 2011 participant profile by sector



CCPS 2011 participant profile by country



Conference fee

Standard rate

Conference USD\$ 1,599 + Workshop USD\$ 599

Early bird offer

Book before 15th Jan., 2012, you will enjoy 10% off

Sponsorship Fee

USD\$11,000 with one free ticket for entry

Why to attend the conference?

- To identify the hot crop protection products
- To keep tracking the governmental regulations and impacts on crop protection industry
- To get a clear picture on key growth points of China's crop protection market
- To find out latest technology innovation and influential reform in crop protection industry
- To know Chinese companies' marketing strategies and product circulation mode
- To penetrate into China's pesticide export status and future trend
- To seek cooperation with Chinese companies for further development
- To establish relationship with attendants for future cooperation; to share experience and create new business opportunity

Contact Us for CCPS 2012

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Conference agenda

Mar.08,2012

Workshop 1: Process Technology for Producing Agrochemical Actives - The Foundation for Profitable Business

08:00~11:30 Dr. Peter Nightingale, Director of Development Chemicals Ltd. & Dr. Robert Bryant, Agranova

Workshop 2: Status of Indian Agrochemical Industry and Development Trends

08:00~11:30 Dr. B Saha, Nagarrjuna Agrichem Limited

11:30~12:30 Buffet

Conference: China Crop Protection Summit 2012

12:30~13:30 Registration and refreshment

13:30~13:40 Opening remarks from chairman. Roman Macaya, President, AgroCare

Section 1: Commercial Opportunities on Particular Areas

13:40~14:15 Bright prospect for strobilurin fungicides in China. Qingsong Wang, Vice General Manager of Shanghai Heben-Eastsun Medicament Co., Ltd.

14:15~14:50 Market situation and future trend of bio-pesticides in China.Zhenhua Guan, Jiangxi Tianren Ecology Co.,Ltd

14:50~15:25 Attractiveness of foliar fertilizer market in China.Shicheng Wang, General Manager, Beijing Xinhefeng Agrochemical Co., Ltd.

15:25~15:55 Tea Break

15:55~16:30 Market Analysis of Fluorine-containing Pesticide and Their Intermediates.Wei Zhang, President, Shanghai Sinofluoro Scientific Co., Ltd.

16:30~17:05 Market situation and opportunity of non-crop pesticides in China.
Dr. Jinyu Zhang, China Business Manager of Pest Control and Non-crop Product, BASF

17:05~19:15 Cocktail Party

Mar.09,2012

Section 2: Latest Dynamic and Challenges

08:30~09:00 Registration and refreshment

09:00~09:05 Opening remarks from chairman

09:05~09:40 Identify the latest EC formulations policy Fuliang Chen, Professor, Plant Protection Institute of CAAS

09:40~10:15 China's pesticide export and import 2011.Yueli Zhang, Registered Consulting Engineer, China National Chemical Corporation

10:15~10:45 Tea Break

10:45~11:20 Advance of waste treatment technology for organophosphorus pesticides.Xiangdong Wu, Manager, Hangzhou Tianchuang Environmental Technology Co.,Ltd.

11:20~11:55 Current Situation and Governmental Solution of Agricultural Environment in China.Cong Zhang, Professor, China Agricultural University

11:55~12:30 How to deal with the challenges of food safety in the next 10 years in China?Dayuan Xue, Professor, The Central University For Nationalities.

12:30~13:30 Buffet

13:30~14:05 What is Relationship Marketing? How do Chinese agriculture input retailers build Guanxi with farmers.Dr. Dr. Norman Lai, Corporate Advisor, Guangzhou CCM Information Science & Technology Co., Ltd.

14:05~14:40 Understand the latest policy for China's seed industry.Yifa Wang, Chief Corn Scientist in Shanghai, Shanghai Academy of Agricultural Sciences

14:40~15:15 How to develop seed coatings in China.Yonggui Xu, Anhui Fengle Agrochemical Co., Ltd.

15:15~15:45 Tea Break

Section 3: Hotspots in global crop protection industry

15:45~16:15 Driving Forces that are Changing Crop Protection Markets.Gregory A. Hanger, Dow AgroSciences LLC

16:15~16:45 BioPesticide Industry- Global Challenges and Opportunities.Dr.Venkatesh Devanur, managing director, SOM Phytopharma (India) Limited

16:45~17:00 Closing remarks from chairman

About the organizer

CCM is dedicated to market research in China, Asia-Pacific Rim and global market and offers Market Data, Analysis, Reports, Newsletters, Buyer-Trader Information, Import/ Export Analysis all through its new proprietary database ValoTracer.

Its annual event China Crop Protection Summit (abbr. CCPS) has been held for the last 3 successive years since 2009 and CCM also hosts workshops and webinars aiming to create an ideal platform for the senior interaction, market information communications and networking.

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